

# GARVIT JAIN

## DIGITAL MARKETER

### CONTACT

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### PROFILE SUMMARY

My name is Garvit Jain, and I am a passionate Digital marketer & Front-end Developer who recently completed my course at Hansraj College. With a strong foundation in digital marketing principles, I specialize in areas such as social media strategy, content creation, SEO, and data analytics.

### EDUCATION

2024 - 2024  
HANSRAJ COLLEGE

- DIGITAL MARKETING

2024 - 2027  
AMITY UNIVERSITY

- Bachelor of Computer Applications

### WORK EXPERIENCE

#### MARAR MEDIA

MAY 2024 - OCTOBER 2024 (6 MONTHS)

#### Social Media Specialist

- In my role as a Social Media Specialist at Marar Media, I was responsible for managing and optimizing the company's social media presence across various platforms, including Facebook, Instagram, Twitter, and LinkedIn. I developed and executed strategic content calendars, created engaging multimedia content, and monitored audience engagement to drive brand awareness and follower growth.

### SKILLS

- Front-end Development
- Responsive Web Design
- Social Media Marketing
- Photoshop
- Video Editing
- Google analytics
- Content Writing
- Email Marketing
- Search Engine Optimization

### Key achievements

- Increased overall social media engagement by 30% through targeted content strategies and creative campaigns.
- Collaborated with the marketing team to align social media efforts with broader company objectives, including product launches and promotions.
- Utilized analytics tools to track performance and provide actionable insights, adjusting strategies based on data-driven results.
- Managed daily interactions, responding to audience comments, inquiries, and fostering an online community.

### LANGUAGES

- English
- Hindi